

E-CPA - September 2008
BROUGHT TO YOU BY **Lynn M. Paslowski, CPA MBA**

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1. 1. **Lynn M. Paslowski, CPA MBA** Update

My office will be closed September 19 – October 1st.
October 10 – October 14th.

Please schedule appointments accordingly.

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2. NETWORKING OPPORTUNITIES

Lakewood Chamber of Commerce Young Professionals Committee:

FREE EVENT Thursday September 18, 2008 Multi-Chamber Business Card Exchange 507
Main, Belmar 5:30 pm

Participating groups include; Western Monmouth Chamber of Commerce Young Professionals,
Southern Monmouth Chamber of Commerce Young Professionals, Central Jersey Young
Professionals and Lakewood Chamber of Commerce Young Professionals.

Wednesday September 24 Ed Kozemchak, ActionCoach presents "7 Strategies for Closing
More Sales" 6:00 pm The Atlantic Club Manasquan NJ 08736 \$ 20 in advance \$ 25 at the
door. Price includes light buffet, soft drinks presentation and networking. Cash Bar.

BNI – Coastal Connections Chapter – Every Wednesday 7 am The Atlantic Club Manasquan

Business & Professional Women of Southern Ocean County - Every second Tuesday of the
month. Charlie Brown's Steakhouse Route 9 Forked River Call for more details.

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2. September 15th - Third Quarter Estimated Payments Due - Individuals and Corporations
September 15th – August Payroll Deposits Due.
September 20th - New Jersey Sales Tax Due

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3. SAVING GREEN BY GOING GREEN

Rising energy costs combined with concerns about global warming have spotlighted "green" issues. Whether you're preparing for summer's heat or winter's frost - or looking to lower your gasoline expenses - there are many practical ways to cut down on costs. Hear tips from a member of the New Jersey Society of CPAs that will help you save both money and the planet.

<http://www.moneymattersnj.com/story.cfm?sid=13431>

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4. FIVE CREDIT CARD PITFALLS

Thanks to the credit crunch and a growing number of defaults, card issuers are clamping down on borrowers. Now, even those with a stellar credit score and a solid history of paying their balances in full each month aren't safe. Here are five credit card pitfalls and how to fight them.

<http://www.accountingweb.com/cgi-bin/item.cgi?id=105714&d=883&h=884&f=882&dateformat=%0%20%B%20%Y>

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5. FRESHMAN FINANCE 101: MONEY MANAGEMENT SKILLS FOR COLLEGE STUDENTS

Parents should prepare their children for the rigors of managing a college budget by openly discussing monetary issues and teaching them personal finance basics.

<http://www.360financialliteracy.org/Life+Stages/College/Articles/Budgeting+Basics/Freshman+Finance+101+Money+Management+Skills+for+College+students.htm>

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6. CHECK IRS RULES BEFORE DONATING A USED CAR TO CHARITY

High gas prices are causing many Americans to think about buying a more fuel efficient vehicle. But if you think you can donate your old car to charity and then take a hefty tax deduction, you should brush up on the rules because they may be different from what you think.

<http://www.moneymattersnj.com/story.cfm?sid=13421>

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7. WRITING A SUCCESSFUL BUSINESS PLAN

Many thriving businesses begin with someone's great idea for a product or service. While that first inspiration is critical to any successful company, you also need a solid roadmap for the future. That's why every company - whether start-up or long-standing - should have a business plan, a document that charts where your business stands today and where you want it to go.

<http://www.moneymattersnj.com/story.cfm?sid=13425>

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8. ADDITIONAL HEADLINES

- * Don't Get Taken to the Divorce Tax Cleaners -
<http://www.bizactions.com/index.cfm/ba/e100/fa/90978861G1644J1835367P9P241T1/>
- * Last-Minute Student Aid -
<http://www.bankrate.com/brm/news/college/20080722-financial-aid-a1.asp?caret=2>
- * Common Challenges for Family Businesses -
<http://www.moneymattersnj.com/story.cfm?sid=13426>

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