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1. *LYNN M. PASLOWSKI, CPA* UPDATE

Thank you to all those who voted in the Asbury Park Press 2012 Readers Choice Awards!!

Lynn Paslowski, CPA voted best Accountant/Accounting Firm in Ocean County.

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2. IMPORTANT DATES - MARK YOUR CALENDAR

October 31st – IRS and State of New Jersey 3rd Quarter Payroll Reporting Due.

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3. UNDERSTANDING WHAT TAXES YOU PAY AND WHY

There are few topics in life that provoke as much worry and uncertainty as taxes. Most people don't give their taxes much thought beyond the fact that it's money out of their pocket. It's important, however, to pay attention to tax deductions and funding for other programs that are being withheld from your paycheck.

<http://www.moneymattersnj.com/story.cfm?SID=15684>

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4. FOUR TIPS FOR THE NEW RETIREMENT

A recent study found that 67 percent of middle-income Baby Boomers are expecting a retirement that is different from the one their parents had. If you're trying to navigate plans for the new retirement landscape, here are four key pieces of advice.

<http://www.moneymattersnj.com/story.cfm?sid=15687>

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5. UNDERSTANDING LIFE INSURANCE

When you think about life insurance, you may dismiss it as something that only older people need. People often delay buying life insurance because they don't want to think

about their own mortality, but it's important to your family's financial security.
<http://www.moneymattersnj.com/story.cfm?sid=15683>

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6. WHAT YOU MAY NOT KNOW ABOUT SOCIAL SECURITY

More than 55 million Americans receive Social Security benefits, and about one-quarter of retirees depend on Social Security as their sole source of income. Social Security payments clearly are essential to many people, which is why it's so important to understand what to expect from your own benefits.

<http://www.moneymattersnj.com/story.cfm?sid=15688>

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7. . Networking Opportunities

BNI – Coastal Connections Chapter – Every Wednesday 7 am the Atlantic Club Manasquan.
Call for more details.

Jersey Shore Business Leaders www.jerseyshorebusinessleaders.com

Speaker: Real Estate Investing. Wednesday October 24th Atlanta Bread Company Cedar Bridge Ave
Brick 8 am \$ 10.00 Call for more details.

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