

E-CPA – July 2011
BROUGHT TO YOU BY **Lynn M. Paslowski, CPA**

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1. **LYNN M. PASLOWSKI, CPA** UPDATE

Please help vote Lynn Paslowski, CPA “The Best” Accountant for the Second Year In a Row in the Asbury Park Press Readers Choice Awards. Please click on the link and Vote!

<http://bestof.app.com/>

My category is Accountant/Accounting Firm
My town is Brick
My county is Ocean

THANK YOU!!

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2. IMPORTANT DATES - MARK YOUR CALENDAR

July 20th – Second Quarter NJ Sales Tax Due
August 1st – Federal & NJ Payroll Tax Reporting & Payments due

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3. SMART FINANCIAL STEPS FOR UNMARRIED COUPLES

U.S. Census Bureau figures show a recent increase in unmarried couples living together, possibly due in part to job loss or other consequences of an uncertain economy. No matter what brings them together, cohabiting couples have unique financial considerations. <http://www.moneymattersnj.com/story.cfm?sid=15471>

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4. PODCAST: TRAVEL INSURANCE

If you're planning a get-away this summer, you'll want to hear the advice New Jersey Society of CPAs member Douglas Schwartz, CPA, has to offer on travel insurance.

<http://www.moneymattersnj.com/story.cfm?sid=15478>

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5. UNDERSTANDING MUTUAL FUND EXPENSES

Despite a surge of withdrawals during the height of past market uncertainties, mutual funds still remain a popular investment option. If you are selecting a fund, it's important to understand the costs of investing, which may not always be immediately apparent.

<http://www.moneymattersnj.com/story.cfm?sid=15469>

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6. CHILD OFF TO COLLEGE? A CHECKLIST FOR PACKING MONEY MANAGEMENT SKILLS

Among the books, computer, pens, towels and sheets your college-bound child takes to school, remember to tuck in money-management essentials, too.

<http://www.moneymattersnj.com/story.cfm?sid=15470>

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7. PREPARE FOR HURRICANES, DISASTERS BY SAFEGUARDING TAX RECORDS

The 2011 hurricane season started June 1, and the Internal Revenue Service encourages individuals and businesses to safeguard themselves against natural disasters by taking a few simple steps. <http://www.moneymattersnj.com/story.cfm?sid=15462>

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8. NETWORKING OPPORTUNITIES

BNI – Coastal Connections Chapter – Every Wednesday 7 am the Atlantic Club Manasquan. Call for more details.

Jersey Shore Business Leaders www.jerseyshorebusinessleaders.com - **Social Networking Event Coming in August**

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