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1. 1. **LYNN M. PASLOWSKI, CPA UPDATE**

Happy Holidays!!

2. **IMPORTANT DATES - MARK YOUR CALENDAR**

December 31st – Deadline for 2012 tax deduction contributions/payments.
January 30th - 1099's due to Social Security Administration
February 1st - Final Deadline for 2011 Tax Returns for Sandy victims

3. **TAKING A TRIP OVER THE FISCAL CLIFF**

People have heard the term “fiscal cliff” frequently in recent months, with the forecast often sounding dire. In reality, any effect on the overall economy would take place very slowly, though taxpayers could experience an unpleasant surprise when they see their paychecks. However, it remains likely that some kind of political settlement will be reached. <http://www.moneymattersnj.com/story.cfm?SID=15701>

4. **PREPARING FOR NEXT YEAR'S TAX SEASON**

Now is the time of year when people begin to think about peace, generosity — and taxes? While it may seem to be much too early to worry about filing your tax return, the end of the year is a great time to get your records in order and take other steps that will minimize the hassles when tax time does roll around. <http://www.moneymattersnj.com/story.cfm?sid=15700>

5. **SMART TIPS ON CHARITABLE GIVING**

During the holidays, many people dip into their pockets to make donations to worthy charities. While that's a good impulse, it's important to do your charitable giving wisely. Here's some advice on ways to make your money most productive. <http://www.moneymattersnj.com/story.cfm?sid=15697>

6. **LEARN ABOUT THE EARNED INCOME TAX CREDIT**

The Earned Income Tax Credit (EITC or EIC) may sound complicated, but it's actually a simple concept designed to assist working families. While there are requirements you need to meet, you should take the

time to see if you qualify. After all, who couldn't use a little more money?
<http://www.moneymattersnj.com/story.cfm?sid=15702>

7. Networking Opportunities

BNI – Coastal Connections Chapter – Every Wednesday 7 am the Atlantic Club Manasquan.
Call for more details.

Jersey Shore Business Leaders www.jerseyshorebusinessleaders.com

8. MESSAGE FROM ADP

Going into business for yourself is likely to be one of the most rewarding and challenging endeavors you will undertake. While you are on your own, you are not alone. ADP is a trusted partner that can guide you along the entrepreneurial path and help you run your business. Over the past year I have engaged in a partnership with Automatic Data Processing (ADP). ADP is the oldest and largest payroll company specializing in Small Business Services. They offer small business platforms that are user friendly and cost effective. Focusing on cash flow management, attracting and retaining top talent, and keeping you compliant with the ever changing regulations, ADP can help take your business from start up to success! Should you be interested, please contact Ashley Repka at 609-276-5041 or Ashley.repka@adp.com

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